



## THE 2023 TRIBUTE TO WOMEN AWARDS

Friday, March 31, 2023 at the Hyatt Regency in Princeton

Join us as we celebrate local leaders who embody our mission of eliminating racism and empowering women! This year, ads will appear in a digital booklet that will be shared during and after the event. **Advertisers will receive additional event exposure with their purchase this year!**

### Available Ad Dimensions

Ad Size	Specs	Price	Additional exposure
Full page	7.5" wide x 10" tall	\$500	Logo recognition in 2 e-blasts + event signage
Half page	7.5" wide x 4.75" tall	\$275	Logo recognition in 1 e-blast + event signage
Quarter page	3.5" wide x 4.75" tall	\$150	Name recognition on event signage
Booster Message	50 characters	\$75	

### Acceptable File Formats

Artwork will appear as submitted. To ensure the best quality, **please provide your ad as a jpg or png**. Do not include any printer marks, such as bleeds or trims.

### Contact Information

Name	Organization		
Name as you wish to appear on materials			
Address			
City	State	Zip	
Email	Phone		

### Payment Method

Send an invoice    Check enclosed    Pay by credit card (staff will contact you)

**Please send advertising materials and payment to**

Haley Gorda, Communications and Marketing Manager  
YWCA Princeton  
59 Paul Robeson Place  
Princeton, NJ 08540

[hgorda@ywcaprinceton.org](mailto:hgorda@ywcaprinceton.org) | 609 497-2100 ext. 386

Artwork must be received by **March 15, 2023**

*Did you know?* YWCA Princeton's Sustaining Sponsors redeem complimentary ads and/or event tickets as part of their sponsorship benefits. Ask our staff to learn more about sponsorship opportunities.