

For Immediate Release

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YWCA Princeton's St. Nicholas Project Seeking "Santas and Elves"

Princeton, NJ, November 14--Longtime community advocate Jill Jachera has been helping YWCA Princeton support local families during the holidays since 2000. Initially known as "YWCA Adopt-a-Family," the initiative was inspired by the kindness Jachera's husband's family received when he and his family immigrated from Cuba to the United States as a child. She has paid it forward with the help of local donors, businesses, and families that have made giving back part of their holiday traditions. In 2001, the annual toy and food drive was renamed the "St. Nicholas Project," in memory of her nephew, Nichols Nutile, who passed away unexpectedly.

"We're thankful to have the opportunity to relieve some of the financial strains families in our community face during the holidays," said Tara O'Shea, YWCA Princeton's Director of Childcare. "We truly appreciate Jill Jachera and her family's continued support of our organization and the families we serve."

"This project is what Christmas is all about," shared Jill Jachera. "It could not be possible without our generous Santas who adopt these families and make their childrens' wishes come true. Many of our Santas have been involved in the project since the beginning, making it a part of their family's holiday tradition. I am grateful for their continued support."

Participating families create wish lists, including toys, food, and clothes. Each year, local individuals, families, and businesses go above and beyond to fulfill these wishes, and provide gift cards to McCaffrey's Food Market.

Those interested in supporting the St. Nicholas Project may contact Jill Jachera at jill.jachera@gmail.com to be matched with a family or coordinate other contributions. All donations will be delivered to YWCA Princeton on December 14th.

About YWCA Princeton

YWCA IS ON A MISSION

eliminating racism
empowering women
ywca
Princeton

YWCA Princeton is #OnAMission to eliminate racism, empower women, and promote peace, justice, freedom, and dignity for all. The YW advances its mission through programs that promote equity by creating opportunity and accessibility. Services focus on supporting women and girls through every age and every stage of life. Offerings include but are not limited to early childhood education, English literacy and citizen preparation, a breast cancer resource center, economic empowerment, and workforce development. For more information on programs and advocacy, visit www.ywcaprinceton.org

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