

For Immediate Release

Haley Gorda
Communications and Marketing Manager
YWCA Princeton
P 609.497.2100 | hgorda@ywcaprinceton.org

YWCA Princeton Welcomes New Chief Financial Officer and Administrative Coordinator

Princeton, NJ, May 17—René Baker has joined YWCA Princeton as its new Chief Financial Officer. She is a Finance Executive and a CPA, with more than 25 years of experience in leading change, transforming businesses and developing teams. Also joining YWCA Princeton is Brigitte Jean-Louis, in the recently created Administrative Coordinator position.

As Chief Financial Officer, René will plan, implement, manage, and control all financial-related activities of the organization and play a critical role in collaborating with leadership and the Board of Directors in strategic decision-making and operations, as YWCA Princeton continues to enhance its quality programming and building capacity. Her most recent role was at Johnson Matthey, as CFO of the New Markets Sector focusing on technologies supporting the pharmaceutical and vehicle electrification industries. Her transition to the nonprofit sector comes from her desire to connect with and contribute to the mission-oriented work at YWCA Princeton.

Brigitte Jean-Louis is a recent graduate from Kean University where she received her Bachelor's Degree in Communications. In her final semester at Kean, Brigitte completed an internship with the New York Jets centered on youth marketing, culminating in an award-winning presentation to their executive team. As Administrative Coordinator, she will work closely to support the senior leadership team at YWCA Princeton and act as a liaison for the Board of Directors. She will also lead racial justice and advocacy efforts and coordinate with volunteers throughout various programs.

“Both René and Brigitte bring the professional skills and personal advocacy needed to thrive in their respective roles, and we couldn't be more excited to welcome them to our team,” said YWCA Princeton CEO Tay Walker.

To learn more about YWCA Princeton's team, visit <https://www.ywcaprinceton.org/meet-our-senior-staff/>. For opportunities to join YWCA

YWCA IS ON A MISSION

eliminating racism
empowering women
ywca
Princeton

Princeton's team, visit <https://www.ywcaprinceton.org/about/employment-opportunities/>.

About YWCA Princeton

YWCA Princeton is #OnAMission to eliminate racism, empower women and promote peace, justice, freedom and dignity for all. The YW advances its mission through programs that promote equity by creating opportunity, and support women and girls through every age and every stage of life. Programs and support services include childcare, English as a second language classes, a breast cancer resource center, professional and social groups, and more. For details about programs and advocacy, visit www.ywcaprinceton.org.

###