

Sustaining Sponsorships Opportunities & Benefits

	Visionary Leader \$50,000	Empowering Hero \$25,000	Mission Champlon \$15,000	Opportunity Bullder \$10,000	Change Maker \$7,500	Advocate \$5,000	Partner \$2,500	Patron \$1,000	Supporter \$500
Complimentary Event Tickets	25 Mix-And-Match Event Tickets plus Event Enhancement Boxes for Tribute and BPAS	25 Mix-And-Match Event Tickets plus Event Enhancement Box for Tribute	20 Mix-And-Match Event Tickets	15 Mix-And-Match Event Tickets	10 Mix-And-Match Event Tickets	8 Mix-and-Match Event Tickets	2 Tickets to 2 Events of Choice (4 total tickets)	2 Tickets to 1 Event of Choice	1 Ticket to 1 Event of Choice
Digital Ad In Event Ad Reels	1 st Full Page Ad for All Events	Full Page Ads for All Events	Full Page Ads for All Events	Full Page Ad for Tribute; Half Page Ads for BPAS and SAR	Half Page Ad for All Events	Half Page Ad for Tribute; Quarter Page Ad for BPAS & SAR	Half Page Ad for Choice of 1 Event	Quarter Page Ad for Choice of 1 Event	Quarter Page Ad for Choice of 1 Event
Event Signage	All Events	All Events	Choice of 2 Events	Choice of 2 Events	Choice of 1 Event	Choice of 1 Event			
CEO Recognition	All Events	All Events	Choice of 2 Events	Choice of 2 Events	Choice of 1 Event	Choice of 1 Event	Virtual Annual Member Meeting		
Speaking Opportunities	All Events & Centennial Video	All Events & Centennial Video	1 Event & Centennial Video	Centennial Video					
Social Media Recognition	Two Social Media TY Videos Post from YWCA Leadership and Mention in 10 Posts Across 4 Platforms	One Social Media TY Video Post from YWCA Leadership and Mention in 10 Posts Across 4 Platforms	Mention in 10 Posts Across 4 Platforms	Mention in 8 Posts Across 4 Platforms	Mention in 6 Posts Across 4 Platforms	Mention in 3 Posts Across 4 Platforms	Mention in 2 Posts Across 4 Platforms	Mention in 1 Post Across 4 Platforms	
Website Recognition	Linked Logo; Personal Quote; Choice of Guest Blog Post or Interview	Linked Logo and Personal Quote	Linked Logo	Linked Logo	Linked Logo	Name	Name	Name	Name
Logo on Invitations	All Events	All Events							
Newsletter Highlights	1x Quarterly	1x Quarterly	2x Year	2x Year	1x Year	1x Year			
Signature Thank You	Private Dinner Hosted by CEO	Wine Tasting with CEO & Board of Directors	Coffee Hour with CEO & Board President	Coffee Hour with CEO & Program Director(s)	2 T-Shirts & Swag Bag	2 T-Shirts & Swag Bag	Swag Bag	Swag Bag	Swag Bag
Annual Member Meeting	Tickets and Boxed Lunch for 8	Tickets and Boxed Lunch for 4	Tickets and Boxed Lunch for 2	Tickets and Treats for 2	Tickets and Treats for 2	Tickets for 2	Tickets for 2	Ticket for 1	Ticket for 1
Recognition in Annual Report	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Inclusion on Vinyl Sponsors Sign	Yes	Yes	Yes	Yes	Yes	Yes			
Recognition on Tote Bags	Logo	Logo	Logo	Name					
Recognition on Event T-Shirts	Logo	Logo							
Logo Displayed on YW Virtual Background	Yes	Yes							

YWCA Princeton Annual Events



The **Tribute to Women Awards** began in 1984 as signature YWCA Princeton and YWCA Trenton events. Since its founding, this event has honored exemplary women across central and southern NJ, who embody the YWCA mission and are leaders in our community. This event, which serves as our annual fundraising gala, commemorates women's history month in March and draws in a crowd of 400 people.



Stand Against Racism (SAR) was founded by YWCA Princeton in 2007, and is now a signature campaign of YWCA USA. Stand builds community among those working towards racial justice and raises awareness about the negative impact of institutional and structural racism. Typically held in April, this 4-day long event series features a Thought-Provoking Talks panel, an Open-Mic Youth Rally, a Social-Media/Digital sharing day, and a Contact-Your-Rep day. Stand is truly an advocacy driven event, where participants are called to action to make or create social change. Your Sustaining Sponsorship enables us to offer this event free-of-charge so that we can continue to do this work hand-in-hand.

Firecracker 5K Walk/Run/Roll:

Now in its 17th year, the 5K was initially created to support YWCA Princeton's Bilingual Nursery School. In the years since, all classrooms in The Burke Foundation Early Childhood Center at YWCA Princeton proudly include bilingual learning and staff. The event is typically held in June, and we welcome individuals and teams to participate. Historically, the walk has been held on the ETS campus; recently, it has been held virtually, allowing us to welcome participants from across the country.

Beyond Pink Art Show (BPAS):

The Art Show is a signature YW event that celebrates and commemorates local breast cancer survivors and members of our Breast Cancer Resource Center (BCRC). Many of the pieces featured in our annual gallery are created through the BCRC's Healing Arts Program, while others are contributed by professional artists. Funds raised through the Art Show allow the BCRC's support services to remain available at low or no cost to those in need. Always held in October during Breast Cancer Awareness month, the 50-75 art pieces featured are available to admire and purchase.

* All 2022 events are currently scheduled to be held virtually.
Our team members will reach out if plans change.