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Residents of Gateway at Royce Brook Raise \$3,000 in Support of YWCA Princeton's Breast Cancer Resource Center

Princeton, New Jersey, November 11, 2021--Residents of Gateway at Royce Brook, an Active Adult Community in Hillsborough, rallied together to raise \$3,000 for YWCA Princeton's Breast Cancer Resource Center (BCRC) to commemorate Breast Cancer Awareness Month. On October 10th, under the leadership of Anne Dalin and Barbara Carr, residents participated in a walk to raise money and show support through peer-to-peer fundraising. The event raised \$2,800 and the Gateway Gives Back! Committee contributed \$200 for an even \$3,000 donation. This generous gift will keep YWCA Princeton's Breast Cancer Resource Center's support programs accessible to women and their families.

Melissa McMahon, Director of the Breast Cancer Resource Center, attended the fundraiser. "The Gateway community blew us away with their enthusiasm and support for local breast cancer survivors," she shared. "They came out in their pink shirts and walked in the rain with smiles on their faces because they knew they were making a difference."

Gateway Gives! Back was created to reach out and help others, not just in Hillsborough, but in other communities who are in need. The group has provided support to groups that help veterans, homeless, children, and families. This includes a collection drive for school supplies, as well as a holiday Giving Tree to purchase gifts for children who otherwise would not receive anything.

"Given that we have several breast cancer survivors in our community, I immediately thought about the Breast Cancer Resource Center," shared Anne Dalin, one of the event organizers and a member of the Gateway Gives! Back Committee. "My personal relationship with this organization goes back at least 20 years, when we did the Race for the Cure... I was thrilled to renew my relationship with the BCRC, and introduce my neighbors to this amazing organization."

About YWCA Princeton's Breast Cancer Resource Center

The Breast Cancer Resource Center is dedicated to providing free support services and programming for women at any stage of their breast cancer journey. Services include support groups, a wig prosthesis boutique, outreach and education, transportation to treatment,

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healing arts and wellness classes, and a fitness program. To learn more about the Breast Cancer Resource Center www.ywcaprinceton.org/bcrc.

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