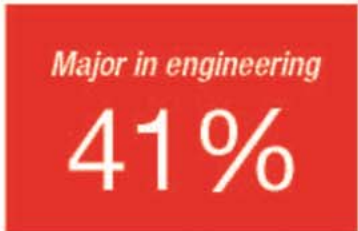


FIRST® IMPACT

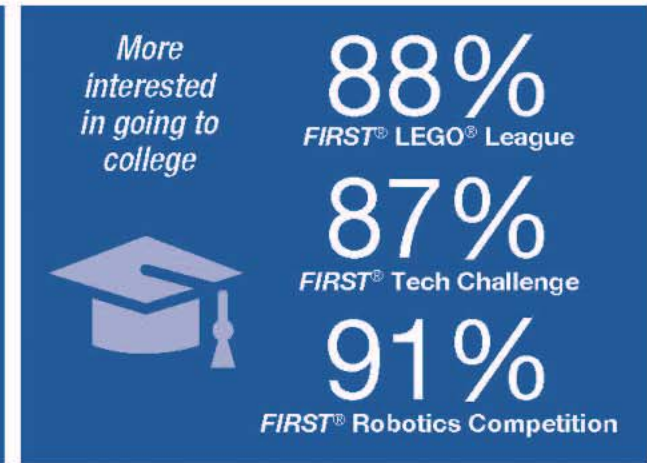
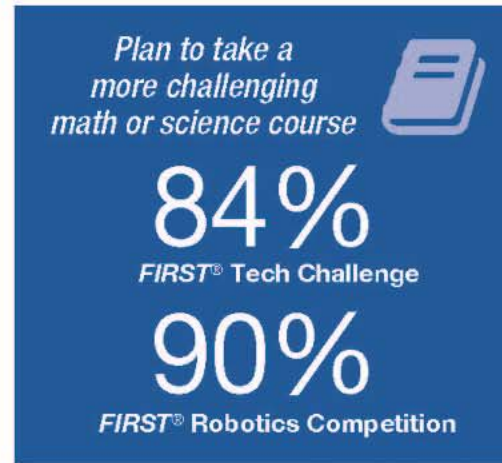
10 years of evaluation data indicates that with participation in **FIRST®**, team members are:

STEM MAJOR CITED BY FIRST PARTICIPANTS



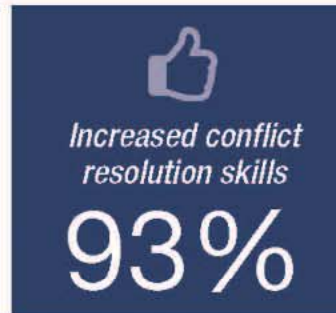
Source: Brandeis University, 2005 Evaluation of FIRST® Robotics Competition (FRC®) Alumni

SCHOOL ENGAGEMENT INCREASES FOR FIRST PARTICIPANTS



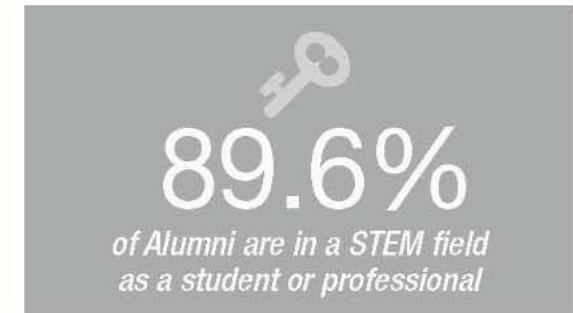
Source: Brandeis University, 2011 FIRST® Tech Challenge (FTC®) – FIRST® Robotics Competition Evaluation and 2013 FIRST® LEGO® League (FLL®) Evaluation

21ST CENTURY WORK-LIFE SKILLS GAINED BY FIRST PARTICIPANTS



Source: Brandeis University, 2011 FIRST® Tech Challenge – FIRST® Robotics Competition Evaluation and 2013 FIRST® LEGO® League Evaluation

FIRST ALUMNI IN STEM CAREERS



Source: FIRST, 2011 Survey of FIRST® Robotics Competition and FIRST® Tech Challenge Alumni



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