



2018 YWCA Princeton Tribute to Women

Presented by



Thank you for placing an ad with us. Please read this form carefully.

Thanks to our Presenting Sponsor, Wells Fargo, our 35th Annual **Tribute to Women Awards Dinner** will honor a select group of women in the Greater Princeton region who stand on a mission with the YWCA to eliminate racism and empower women. These women have made extraordinary contributions to their professions and community. This year's signature event will be held on **FRIDAY, March 9, 2018**, at the Hyatt Regency Princeton.



Our Ad Book Sponsor, NJM Insurance Group, will help us enhance the evening by providing a magazine-style full-color ad book. This book will allow our anticipated 500 guests to better understand the YWCA story. By supporting the ad book, you will honor our Class of 2018 and stand in solidarity with YWCA's important work in Princeton, Plainsboro, Lawrenceville, Hamilton and Trenton.

Please review the specs below and send your full-color (CMYK), camera-ready ad (as a PDF or JPEG file) to Nancy Faherty, nfaherty@ywcaprinceton.org by Thursday, February 15, 2018. Ads will appear as submitted.

Program Book COLOR Ad and Booster Specifications

- Full-page** (8" wide x 10.5" high) \$500
- Half-page** Horizontal (8" wide x 5.25" high) \$250
- Quarter-page** (4" wide x 5.25" high) \$150
- Booster** – one-line maximum of 50 characters \$ 50

Please use the boxes below for booster ad. Each letter and space counts as one character.

Name: _____

Company Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Credit Card Information: Visa MasterCard Discover American Express

Card Number: _____ Exp.: _____ CVV: _____

www.ywcaprinceton.org/tribute

Send this completed form with your payment to: YWCA Princeton, Tribute to Women, 59 Paul Robeson Place, Princeton, NJ 08540. (Make checks payable to YWCA Princeton.)

QUESTIONS? Contact Samantha McGraw (sammc29@comcast.net or 609-532-0137) or

Nancy Faherty (nfaherty@ywcaprinceton.org or 609-497-2100, ext. 316).