Press Release
February 22, 2012  For immediate release

A Slam Dunk for Breast Cancer by MCCC’s Women’s Basketball

PRINCETON  Mercer’s chapter of the American Association for Women in Community Colleges once again co-sponsored a "Think Pink" Breast Cancer Awareness Night on February 7 in cooperation with the Breast Cancer Resource Center (BCRC) of the YWCA Princeton. Mercer County Community College (MCCC) held the event in the Physical Education building on the West Windsor campus to coincide with the men's and women's basketball games versus Burlington County College. Women and men players from both teams donned pink shoelaces in support of the event.

Now in its second year, "Think Pink" featured an informational display for students and guests in the lobby. At the conclusion of the women's game, MCCC President Patricia C. Donohue presented the Breast Cancer Resource Center representatives with 25 handmade woolen hats for breast cancer patients, all which were made by members of the MCCC women's basketball team. In addressing the fans, Dr. Donohue noted the important contribution of MCCC’s female athletes and thanked all of those who helped make the event possible.

Raffle prizes and a three-point shooting contest during the men's game added to the festivities. Approximately $300 was raised from ticket sales and other donations, including the proceeds of a bake sale at the event by members of MCCC’s women's cross country team.

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PHOTO CAPTION
Mercer County Community College’s women’s basketball team members came together to raise funds for breast cancer. MCCC’s President Donohue (center), Coach Mike Tenaglia, his staff, YWCA Princeton Breast Cancer Resource Center volunteers and Mercer's AAWCC members at the ceremony following the women's basketball game against Burlington.

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YWCA Princeton

Established in 1922, the YWCA Princeton is a local not-for-profit organization with thousands of women, men, children and families as members. It serves Mercer County and central NJ through educational and recreational classes, social services, advocacy, and leadership development. Programs include summer camps, aquatics, arts and crafts, breast cancer resources, community events, dance, early childhood education, English as a second language, gymnastics, martial arts, American Red Cross and lifeguard certification classes, Newcomers Club for those new to the area, and its Women's Group. The YWCA is the oldest and largest multicultural women's organization in the world with 300 U.S. affiliates and locations in 106 countries. It is a safe community building strong women leaders, empowering women, and eliminating racism. For more information, call (609) 497-2100 or visit www.ywcaprinceton.org.